

NUFFOODS *Spectrum*^{ASIA}

EDITORIAL CALENDAR

2027

Twelve Asian countries. Four world regions. One year of food, nutrition and ingredients.

● Global ● Europe ● Africa ● North America

JAN	India	GLOBAL
FEB	Vietnam	EUROPE
MAR	UAE and the Gulf (GCC)	AFRICA
APR	Singapore	GLOBAL
MAY	China	EUROPE
JUN	Thailand	AFRICA
JUL	South Korea	NORTH AMERICA
AUG	Philippines	GLOBAL
SEP	Malaysia	AFRICA
OCT	Japan	EUROPE
NOV	Indonesia	NORTH AMERICA
DEC	Taiwan	NORTH AMERICA

A country, a region and a category, every month

NUFFOODS Spectrum Asia covers food, nutrition, ingredients, food technology, food safety and manufacturing across Asia. In 2027 every month brings three layers of coverage, so partners can reach Asia’s food industry by market, by region or by category.

Asian Country Spotlight

One Asian market each month, covered in depth through a Country Dossier.

Regional Lens

Europe, North America, Africa or Global, each three times a year, tied to a major show or rule change.

Category Theme

The month’s product category, led by an annual flagship report, list, tracker or ranking.

The regional rotation

GLOBAL	Jan, Apr, Aug	Annual outlook, novel food rules, early-life nutrition standards
EUROPE	Feb, May, Oct	BIOFACH, Vitafoods Europe, Anuga
AFRICA	Mar, Jun, Sep	Gulfood corridor, Africa’s Big 7, Africa Food Systems Forum
NORTH AMERICA	Jul, Nov, Dec	IFT FIRST, SupplySide Global, US labelling rules for 2028

Inside every Country Dossier

Market snapshot

Size, growth, consumer trends and categories to watch.

The regulator

Who regulates food, supplements and claims, and what is changing.

Leaders and challengers

The local and international companies that matter.

Trade flows

What the country buys from and sells to Asia and the world.

Stories all month

Features, interviews and a regulatory explainer.

Country hub

A permanent country page plus a dedicated newsletter edition.

Every country sits in the month of its own trade show, festival or policy moment: the Gulf with Gulfood in March, Thailand with THAIFEX in June, Malaysia with the first Vitafoods Asia in Kuala Lumpur in September.

The year matrix

Month	Country spotlight	Regional lens	Category theme	Flagship
January	India	GLOBAL	The 2027 Outlook: Asia's Nutrition Economy	State of Asia Nutrition 2027: The Outlook Report
February	Vietnam	EUROPE	Clean Label, Organic and Sustainable Sourcing	Clean Label Asia 2027: What Buyers Now Demand
March	UAE and the Gulf (GCC)	AFRICA	Halal, Ramadan and the Middle East Food Trade	The Halal Food Trade Report 2027
April	Singapore	GLOBAL	Future Foods: Alternative Protein and Food Tech	Future Foods 25: Asia's Alternative Protein Companies to Watch
May	China	EUROPE	Supplements, Nutraceuticals and Health Ingredients	Nutraceuticals Asia 2027: Market and Regulation Report
June	Thailand	AFRICA	Food Safety, Testing and Quality	Asia Food Safety Scorecard 2027
July	South Korea	NORTH AMERICA	Fermentation, Gut Health and Probiotics	Gut Health 20: Asia's Probiotic and Fermentation Innovators
August	Philippines	GLOBAL	Maternal, Infant and Child Nutrition	The First 1,000 Days Report 2027
September	Malaysia	AFRICA	Functional Ingredients and Innovation	Ingredients 30: Asia's Functional Ingredient Innovators
October	Japan	EUROPE	Healthy Ageing and Functional Claims	Healthy Ageing Nutrition Report 2027
November	Indonesia	NORTH AMERICA	Sugar, Salt and Metabolic Health	Asia Sugar Reduction Tracker 2027
December	Taiwan	NORTH AMERICA	The NUFFOODS Asia 50 and the Year in Review	The NUFFOODS Asia 50: The Companies Shaping Asia's Food and Nutrition Industry

THEME

The 2027 Outlook: Asia's Nutrition Economy

We open the year with the definitive read on Asia's food, nutrition and ingredient markets set against global trends, alongside India's Union Budget and a full India Country Dossier.

KEY DATES

Late Jan	India pre-Budget window
1 Feb	India Union Budget
Mid Jan	Makar Sankranti and Pongal

COUNTRY DOSSIER: INDIA

Asia's most populous market and the title's home base: FSSAI reform, front-of-pack labelling, millets and a fast-growing nutraceutical industry.

- India Country Dossier: Market, Regulator, Leaders and Trade Flows
- FSSAI in 2027: The Rules Changing What India Eats
- Millets Beyond the Hype: What Has Reached the Shelf

THEME DESK

Flagship: State of Asia Nutrition 2027: The Outlook Report (Report)

- Twelve Trends Shaping Asia's Food and Nutrition Industry
- What Asia's Consumers Will Pay More For in 2027

REGIONAL LENS: GLOBAL

Global food and nutrition trend forecasts; World Economic Forum food systems agenda (Davos, TBC)

- Global Lens: How Asia's Nutrition Market Compares With Europe and North America
- The Global Brands Betting on Asia in 2027

IDEAL FOR

Multinational food and nutrition majors, ingredient suppliers, Indian FMCG and nutraceutical firms, packaging and testing companies, investors in food.

COUNTRY PARTNERS

APEDA, Ministry of Food Processing Industries, state food parks, Indian nutraceutical associations

PARTNERSHIP OPPORTUNITIES

- Outlook Report title partner
- India Country Dossier partner
- CXO predictions series
- Budget analysis sponsor

THEME

Clean Label, Organic and Sustainable Sourcing

Tet opens Vietnam's year as BIOFACH sets the global organic agenda. We look at clean label and traceable sourcing across Asia, and at the European rules Asian exporters must meet.

KEY DATES

6 Feb	Tet (Lunar New Year)
Feb (TBC)	BIOFACH, Nuremberg (Europe)

COUNTRY DOSSIER: VIETNAM

One of Asia's fastest-growing food exporters, with coffee, seafood, rice, cashew and fruit supplying Europe under the EU and Vietnam trade agreement.

- **Vietnam Country Dossier: From Commodity Exporter to Food Brand Builder**
- **Coffee, Cashew and Seafood: Vietnam's Premiumisation Push**
- **Inside Vietnam's Food Safety System**

THEME DESK

Flagship: Clean Label Asia 2027: What Buyers Now Demand (Buyer survey report)

- **Traceability at the Source: Technology From Farm to Shelf**
- **Organic in Asia: Where Certified Demand Is Real**

REGIONAL LENS: EUROPE

BIOFACH, Nuremberg (Feb, TBC); EU deforestation and sustainability rules for imports

- **Europe Watch: The EU Rules Every Asian Food Exporter Must Meet**
- **Europe's Organic Buyers and What They Want From Asia**

IDEAL FOR

Organic and clean label brands, natural ingredient suppliers, certification and traceability firms, European exporters to Asia, Vietnamese food exporters.

COUNTRY PARTNERS

Vietrade, Vietnam Ministry of Agriculture and Environment, commodity export associations, European trade offices in Vietnam

PARTNERSHIP OPPORTUNITIES

- Vietnam Country Dossier partner
- Clean Label report title partner
- BIOFACH coverage package
- Sustainability webinar

THEME

Halal, Ramadan and the Middle East Food Trade

Gulfood moves to March in 2027, straight after Ramadan and Eid. We cover halal and the Gulf food trade, and follow the Dubai corridor that carries Asian food into Africa.

KEY DATES

4 Mar	World Obesity Day
Early Mar	Ramadan ends and Eid al-Fitr (Islamic calendar)
15 to 19 Mar	Gulfood, Dubai

COUNTRY DOSSIER: UAE AND THE GULF (GCC)

West Asia's food trade gateway: high import dependence, food security strategies, halal leadership and Dubai's role as a re-export hub to Africa.

- Gulf Country Dossier: Food Security, Halal and the Re-Export Hub
- Gulfood 2027: What Asian Exporters Came to Sell
- Saudi Arabia and the UAE: Two Food Strategies Compared

THEME DESK

Flagship: The Halal Food Trade Report 2027 (Trade report)

- Ramadan to Eid: How the Holy Month Moves Asia's Food Sales
- One Standard or Many? Halal Certification Across Asia

REGIONAL LENS: AFRICA

Gulfood as the Africa trade bridge; African Continental Free Trade Area food flows

- Africa Watch: The Dubai Corridor for Asian Food Into Africa
- Africa's Food Import Bill and Where Asia Fits

IDEAL FOR

Halal food and ingredient makers, Asian exporters and pavilions, logistics and cold chain firms, halal certifiers, Gulf importers and distributors.

COUNTRY PARTNERS

Dubai Chambers, Abu Dhabi and Saudi investment agencies, Gulf halal bodies, Asian country pavilions at Gulfood

PARTNERSHIP OPPORTUNITIES

- Halal Trade Report title partner
- Gulfood show package
- Gulf Country Dossier partner
- Africa trade webinar

THEME

Future Foods: Alternative Protein and Food Tech

Singapore is Asia's test bed for novel foods. We name the region's alternative protein companies to watch and compare how the world approves foods of the future.

KEY DATES

7 Apr	World Health Day
Apr (TBC)	FHA Food & Beverage, Singapore

COUNTRY DOSSIER: SINGAPORE

The region's novel food regulator of reference, a food tech investment hub and home of the 30 by 30 food security goal.

- Singapore Country Dossier: The Novel Food Lab of Asia
- Approved in Singapore: The Novel Foods Cleared So Far
- 30 by 30 Check-In: Singapore's Food Security Goal

THEME DESK

Flagship: Future Foods 25: Asia's Alternative Protein Companies to Watch (Curated list of 25)

- Precision Fermentation Scales Up: Who Is Producing What
- Plant-Based After the Hype: What Still Sells

REGIONAL LENS: GLOBAL

Global alternative protein investment and regulation

- Global Lens: Novel Food Approval Pathways Compared Worldwide
- Where the World's Food Tech Money Went

IDEAL FOR

Alternative protein and food tech companies, fermentation and bioprocess suppliers, investors, contract manufacturers, FHA exhibitors.

COUNTRY PARTNERS

Enterprise Singapore, Singapore Food Agency, Singapore Economic Development Board, food tech accelerators

PARTNERSHIP OPPORTUNITIES

- Future Foods 25 presenting partner
- Singapore Country Dossier partner
- FHA show package
- Food tech webinar

THEME

Supplements, Nutraceuticals and Health Ingredients

SIAL China and Vitafoods Europe make May the month of the nutraceutical trade. We map Asia's supplement market and ingredient base, with China, the largest market of all, in focus.

KEY DATES

May (TBC)	SIAL China, Shanghai
18 to 20 May	Vitafoods Europe, Barcelona (Europe)

COUNTRY DOSSIER: CHINA

Asia's largest food and supplement market, with cross-border e-commerce, blue hat health food registration and a huge ingredient manufacturing base.

- **China Country Dossier: The World's Supplement Superpower**
- **Blue Hat and Beyond: Registering Health Foods in China**
- **Cross-Border E-Commerce: How Foreign Brands Reach Chinese Shoppers**

THEME DESK

Flagship: Nutraceuticals Asia 2027: Market and Regulation Report (Market and regulation report)

- **The Ingredient Map: Where Asia's Supplement Ingredients Are Made**
- **Gummies, Shots and Sachets: Formats Winning in Asia**

REGIONAL LENS: EUROPE

Vitafoods Europe, Barcelona (18 to 20 May); EU health claims and novel food rules

- **Europe Watch: What Vitafoods Europe 2027 Launched**
- **EU Health Claims and What Asian Brands Can Learn From Them**

IDEAL FOR

Supplement brands and contract manufacturers, botanical and probiotic ingredient suppliers, capsule and delivery format makers, cross-border e-commerce platforms, testing labs.

COUNTRY PARTNERS

China trade promotion bodies, Chinese ingredient associations, European ingredient exporters

PARTNERSHIP OPPORTUNITIES

- Nutraceuticals report title partner
- China Country Dossier partner
- Vitafoods Europe coverage package
- Nutraceutical webinar

THEME

Food Safety, Testing and Quality

World Food Safety Day and World Milk Day frame a month on safety, testing and quality, with Thailand, the kitchen of the world, in focus and a lens on food safety across Africa.

KEY DATES

1 Jun	World Milk Day
7 Jun	World Food Safety Day
Late May to Jun (TBC)	THAIFEX, Bangkok
Jun (TBC)	Africa's Big 7, Johannesburg (Africa)

COUNTRY DOSSIER: THAILAND

"Kitchen of the World": a leading food exporter with strong processing, a mature food safety system and a growing functional food sector.

- Thailand Country Dossier: Inside the Kitchen of the World
- From Bangkok to the World: Thailand's Food Export Engine
- Thailand's Functional Food Push

THEME DESK

Flagship: Asia Food Safety Scorecard 2027 (Country scorecard)

- Rapid Testing and AI: The New Food Safety Toolkit
- Dairy in Asia: Nutrition, Safety and Growth

REGIONAL LENS: AFRICA

Africa's Big 7, Johannesburg (June, TBC); food safety capacity across Africa

- Africa Watch: Food Safety Systems Across Africa and Asia's Role
- Selling Into Africa: What Asian Food Makers Need to Know

IDEAL FOR

Testing, inspection and certification firms, food safety technology, dairy companies, processing equipment makers, Thai exporters, companies selling into Africa.

COUNTRY PARTNERS

Thailand Department of International Trade Promotion, Thai FDA, Thai Board of Investment, Thai food industry associations

PARTNERSHIP OPPORTUNITIES

- Food Safety Scorecard title partner
- Thailand Country Dossier partner
- THAIFEX coverage package
- Food safety webinar

THEME

Fermentation, Gut Health and Probiotics

Korea has turned fermentation and K-food into a global export story. As IFT FIRST gathers the food science world in Chicago, we name Asia's gut health and probiotic innovators.

KEY DATES

11 to 14 Jul	IFT FIRST, Chicago (North America)
Jul	Monsoon and summer beverages season, South and Southeast Asia

COUNTRY DOSSIER: SOUTH KOREA

K-food's global rise, a world-class fermentation tradition, a sophisticated health functional food system and strong export promotion.

- South Korea Country Dossier: How K-Food Went Global
- Health Functional Foods: Korea's Regulatory Model
- Kimchi to Kombucha: Korea's Fermentation Industry

THEME DESK

Flagship: Gut Health 20: Asia's Probiotic and Fermentation Innovators (Curated list of 20)

- The Microbiome on the Label: What Claims Can Say
- Postbiotics and Next-Generation Probiotics

REGIONAL LENS: NORTH AMERICA

IFT FIRST, Chicago (11 to 14 July); US and Canadian ingredient trends

- North America Watch: IFT FIRST 2027 and What It Means for Asia
- US Ingredient Exporters and the Asian Market

IDEAL FOR

Probiotic and enzyme suppliers, fermented food and beverage brands, food science and flavour houses, North American ingredient exporters, Korean food exporters.

COUNTRY PARTNERS

KOTRA, aT (Korea Agro-Fisheries and Food Trade Corporation), Korean food industry associations

PARTNERSHIP OPPORTUNITIES

- Gut Health 20 presenting partner
- Korea Country Dossier partner
- IFT FIRST coverage package
- Gut health webinar

THEME

Maternal, Infant and Child Nutrition

World Breastfeeding Week opens a month on early-life nutrition, one of Asia's most important and most regulated categories, with the Philippines in focus and global standards in view.

KEY DATES

1 to 7 Aug	World Breastfeeding Week (Global)
Aug	Back-to-school season across Asia

COUNTRY DOSSIER: PHILIPPINES

A young, fast-growing population, a strong focus on tackling stunting and malnutrition, and an expanding food and beverage market.

- Philippines Country Dossier: A Young Market Growing Up
- The Fight Against Stunting: Programmes and Partners
- Filipino Food Brands Going Abroad

THEME DESK

Flagship: The First 1,000 Days Report 2027 (Report)

- Infant Formula in Asia: Regulation, Safety and Trust
- School Meals That Work: Lessons From Across Asia

REGIONAL LENS: GLOBAL

Global early-life nutrition standards (WHO and Codex)

- Global Lens: How Countries Regulate Infant and Young Child Nutrition
- Malnutrition's Double Burden, Worldwide

IDEAL FOR

Infant and maternal nutrition companies, fortificant and micronutrient suppliers, dairy ingredient firms, school meal and public nutrition programme partners.

COUNTRY PARTNERS

Philippine Department of Trade and Industry, Philippine FDA, nutrition councils, development partners

PARTNERSHIP OPPORTUNITIES

- First 1,000 Days report title partner
- Philippines Country Dossier partner
- Early-life nutrition webinar
- Sponsored programme case study

THEME

Functional Ingredients and Innovation

Asia's ingredient calendar peaks: Fi Asia in Bangkok and the first Vitafoods Asia in Kuala Lumpur. We name Asia's functional ingredient innovators and the African ingredients Asia is buying.

KEY DATES

1 to 7 Sep	National Nutrition Week, India
6 to 8 Sep	Fi Asia, Bangkok
21 to 24 Sep	Vitafoods Asia, Kuala Lumpur
Sep (TBC)	Africa Food Systems Forum (Africa)

COUNTRY DOSSIER: MALAYSIA

New host of Vitafoods Asia, a global halal hub, a palm and cocoa processing base, and a growing nutraceutical manufacturing sector.

- Malaysia Country Dossier: Asia's New Nutraceutical Stage
- Vitafoods Asia Comes to Kuala Lumpur: What Changes
- Malaysia's Halal Ingredient Industry

THEME DESK

Flagship: Ingredients 30: Asia's Functional Ingredient Innovators (Curated list of 30)

- Fi Asia and Vitafoods Asia 2027: The Launches That Mattered
- Botanicals From Asia: Science, Supply and Standards

REGIONAL LENS: AFRICA

Africa Food Systems Forum (Sep, TBC); African superfoods and ingredients

- Africa Watch: Baobab, Moringa and the African Ingredients Asia Is Buying
- Africa's Food Systems Agenda and Asian Partners

IDEAL FOR

Functional ingredient suppliers, botanical and extract makers, nutraceutical contract manufacturers, Fi Asia and Vitafoods Asia exhibitors, African ingredient exporters.

COUNTRY PARTNERS

MATRADE, Malaysian Investment Development Authority, Halal Development Corporation, Thai DITP (Fi Asia)

PARTNERSHIP OPPORTUNITIES

- Ingredients 30 presenting partner
- Malaysia Country Dossier partner
- Vitafoods Asia and Fi Asia show packages
- Ingredient innovation webinar

THEME

Healthy Ageing and Functional Claims

Anuga gathers the world's food trade in Cologne and World Food Day falls on 16 October. Japan, the benchmark for healthy ageing nutrition and functional claims, is in focus.

KEY DATES

9 to 13 Oct	Anuga, Cologne (Europe)
16 Oct	World Food Day
Oct (TBC)	Health Ingredients Japan, Tokyo

COUNTRY DOSSIER: JAPAN

The pioneer of functional food regulation (FOSHU and Foods with Function Claims) and the benchmark market for healthy ageing nutrition.

- Japan Country Dossier: The Healthy Ageing Laboratory
- FOSHU and Function Claims: What Japan Learned
- Selling Food Into Japan: A Guide for Asian Exporters

THEME DESK

Flagship: Healthy Ageing Nutrition Report 2027 (Report)

- Protein, Muscle and Mobility: Nutrition for Older Adults
- Brain Health Foods: Science and Claims

REGIONAL LENS: EUROPE

Anuga, Cologne (9 to 13 October); European food and drink trends

- Europe Watch: Anuga 2027 and the Asian Exhibitors to Watch
- Europe's Ageing Consumers: What Asia Can Borrow

IDEAL FOR

Healthy ageing nutrition brands, protein and collagen suppliers, medical nutrition companies, Japanese exporters, Anuga exhibitors, European food exporters.

COUNTRY PARTNERS

JETRO, Japanese food industry associations, German and European trade offices

PARTNERSHIP OPPORTUNITIES

- Healthy Ageing report title partner
- Japan Country Dossier partner
- Anuga coverage package
- Healthy ageing webinar
- Early booking for 2028

THEME

Sugar, Salt and Metabolic Health

World Diabetes Day puts reformulation at the top of the agenda. We track sugar reduction and labelling across Asia, with Indonesia, Southeast Asia's biggest food market, in focus.

KEY DATES

14 Nov	World Diabetes Day
Nov (TBC)	SIAL Interfood, Jakarta
Oct or Nov (TBC)	SupplySide Global, Las Vegas (North America)

COUNTRY DOSSIER: INDONESIA

Southeast Asia's largest food market, a world leader in halal certification, and a market weighing sugary drink taxes and nutrition labelling.

- **Indonesia Country Dossier: Southeast Asia's Biggest Plate**
- **Halal by Law: Indonesia's Mandatory Certification**
- **Sweet Spot: Indonesia and the Sugary Drinks Debate**

THEME DESK

Flagship: Asia Sugar Reduction Tracker 2027 (Country tracker)

- **Reformulation That Works: Taste Without the Sugar**
- **Salt, Fat and Front-of-Pack Labels Across Asia**

REGIONAL LENS: NORTH AMERICA

SupplySide Global, Las Vegas (TBC); US nutrition policy and front-of-pack debate

- **North America Watch: US Nutrition Policy and What It Signals for Asia**
- **SupplySide Global 2027: The Ingredient Launches That Matter**

IDEAL FOR

Sweetener and sugar reduction suppliers, reformulation and flavour houses, diabetes nutrition brands, beverage companies, halal certifiers, North American ingredient exporters.

COUNTRY PARTNERS

Indonesian Ministry of Trade and ITPC offices, BPOM, BPJPH (halal), Indonesian food industry associations

PARTNERSHIP OPPORTUNITIES

- Sugar Reduction Tracker title partner
- Indonesia Country Dossier partner
- Reformulation webinar
- SupplySide Global coverage package

THEME

The NUFFOODS Asia 50 and the Year in Review

We close the year with the NUFFOODS Asia 50, our annual ranking of the companies shaping Asia's food and nutrition industry, plus the year in review and the US rules coming in 2028.

KEY DATES

Dec (TBC)	Fi Europe (Europe)
Late Dec	Year-end festive season across Asia

COUNTRY DOSSIER: TAIWAN

A high-value health food market with a rigorous health food certification system and strong food technology and packaging industries.

- Taiwan Country Dossier: Health Foods With a Certificate
- Taiwan's Food Tech and Packaging Industry
- Bubble Tea to Biotech: Taiwan's Food Innovators

THEME DESK

Flagship: The NUFFOODS Asia 50: The Companies Shaping Asia's Food and Nutrition Industry (Annual ranking)

- 2027 in 27 Numbers
- The 2028 Watchlist: Trends, Rules and Companies

REGIONAL LENS: NORTH AMERICA

US FDA "healthy" claim rule, with compliance due in February 2028; US dietary guidance

- North America Watch: The US Labelling Changes Coming in 2028
- The Year in North American Food and Nutrition

IDEAL FOR

All ranked and nominated companies, multinationals running year-end brand campaigns, Taiwanese exporters, companies exporting to the US.

COUNTRY PARTNERS

TAITRA, Taiwan Food and Drug Administration, Taiwanese food industry associations

PARTNERSHIP OPPORTUNITIES

- NUFFOODS Asia 50 presenting partner
- Category partners
- Year-end brand roadblock
- Digital badge and reprint licence
- Taiwan Country Dossier partner

Twelve flagships and six franchises

Annual flagships

JAN	State of Asia Nutrition 2027: The Outlook Report	Report
FEB	Clean Label Asia 2027: What Buyers Now Demand	Buyer survey report
MAR	The Halal Food Trade Report 2027	Trade report
APR	Future Foods 25: Asia’s Alternative Protein Companies to Watch	Curated list of 25
MAY	Nutraceuticals Asia 2027: Market and Regulation Report	Market and regulation report
JUN	Asia Food Safety Scorecard 2027	Country scorecard
JUL	Gut Health 20: Asia’s Probiotic and Fermentation Innovators	Curated list of 20
AUG	The First 1,000 Days Report 2027	Report
SEP	Ingredients 30: Asia’s Functional Ingredient Innovators	Curated list of 30
OCT	Healthy Ageing Nutrition Report 2027	Report
NOV	Asia Sugar Reduction Tracker 2027	Country tracker
DEC	The NUFFOODS Asia 50: The Companies Shaping Asia’s Food and Nutrition Industry	Annual ranking

Recurring franchises

Country Dossier	MONTHLY
The in-depth guide to the month’s Asian country, with a permanent hub page.	
Region Watch	MONTHLY
Stories and trade flows from the month’s world region.	
NUFFOODS Deals Pulse	MONTHLY
Every Asian food, nutrition and ingredient deal, with a running annual table.	
Asia Regulatory Tracker	QUARTERLY
Food, supplement and labelling rule changes across Asian regulators.	
Launch Pad	FORTNIGHTLY
New product and ingredient launches across the region.	
CXO Conversations	TWICE MONTHLY
Industry leaders on the month’s country or theme.	

Flagship selection and ranking methods are editorially independent and published with each property. No organisation assessed in a flagship may sponsor it, and partner content is always clearly labelled.

Ways to partner in 2027

Partner by country, by region or by category, or combine all three into an annual programme. We will build a plan around your markets, shows and launches.

Country Dossier Partner Partner the month’s country hub, newsletter and webinar: ideal for trade and investment agencies and market entrants.	Flagship Title Partner Presented-by rights on a flagship report, list, tracker or ranking, with launch webinar and lead capture.	Region Watch Partner Align with the Europe, North America, Africa or Global lens to reach Asian buyers from your home region.	Show Package Preview, on-ground reporting, booth interviews, video and social posts from Gulfood, Vitafoods, Fi Asia, Anuga and more.
Theme Webinar A single-sponsor live or on-demand session on the month’s theme or country, with registrant data.	Sponsored Insight A labelled interview, explainer or case study placed alongside the month’s coverage.	Targeted eDM A dedicated email to a segmented audience such as R&D, regulatory, procurement or brand teams.	Display and Newsletter Banner placements across the site and newsletters, timed to your country, region or category month.

Plan early. Each Country Dossier and each flagship takes one title partner. Early bookings for 2027 are open now.

NUFFOODS *Spectrum*^{ASIA}

Let's build your 2027 together

For partnerships, sponsorships and all enquiries about the 2027 editorial calendar, get in touch with our team.

PARTNERSHIPS AND ENQUIRIES

coo@mmactiv.com

communications@mmactiv.com

ONLINE

nuffoodsspectrum.asia

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Singapore: 1 North Bridge Road, #08-08 High Street Centre, Singapore 179094

India: "Ashirwad", 1st Floor, 36/A/2, S. No. 270, Pallod Farms, Baner Road, Pune 411 045