

BioCell Technology announces its flagship dietary supplement for joints

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BioCell Technology has announced that its flagship healthy ageing ingredient, BioCell Collagen, is featured in a new dietary supplement product distributed by Ascend Life in Singapore, called Duplex MAX-JOINT Plus (MJ+)

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This carefully crafted formula is designed to help support and maintain health joint function.

"We are very excited to have BioCell Collagen featured in this new formulation distributed by Ascend Life in Singapore," said Suhail Ishaq, President of BioCell Technology.

"Duplex's MAX-JOINT PLUS finished consumer product showcases the power of BioCell Collagen's for joint health and promoting an enhanced lifestyle with comfort and mobility."

"There is increased consumer demand for products containing scientific validated collagen products for joint health, particularly in South East Asia countries."

"BioCell Collagen offers consumers a unique, clinically tested ingredient. We expect Duplex Max-Joint Plus to be a bestselling product for us," said Samuel Ang, Business Development Director, Ascend Life.