

Fonterra to help farmers get greater milk price certainty

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The new Fixed Milk Price can help farmers with budgeting, planning, and managing on-farm profitability.



Fonterra has announced that it will introduce a new financial tool to help farmers gain more certainty of what they will be paid for their milk for the season. The new Fixed Milk Price can help them with budgeting, planning, and managing on-farm profitability.

Fixed Milk Price joins a set of seven innovative financial tools to assist farmers in sharing up and investing in their farms. These tools include the Share-up Over Time Contract, Invest as You Earn, Dividend Reinvestment Plan, Strike Price Contract, Contract Fee for Units and Farm Source's Reward Dollars for Shares and Smart Finance.

In the development of this new tool, Fonterra incorporated feedback from our farmers on previous pricing tools and ensured that Fixed Milk Price is more transparent, flexible and accessible.