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Fonterra to help farmers get greater milk price certainty

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Fixed Milk Price joins a set of seven innovative financial tools to assist farmers in sharing up and investing in their farms. These tools include the Share-up Over Time Contract, Invest as You Earn, Dividend Reinvestment Plan, Strike Price Contract, Contract Fee for Units and Farm Source's Reward Dollars for Shares and Smart Finance.

In the development of this new tool, Fonterra incorporated feedback from our farmers on previous pricing tools and ensured that Fixed Milk Price is more transparent, flexible and accessible.