

Singapore to reduce sugar in pre-packed beverages

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As part of Singapore's War on Diabetes, the Ministry of Health (MOH) and the Health Promotion Board (HPB) will conduct a public consultation to seek views from the public and key stakeholders on the possible measures to reduce Singaporeans' sugar intake from pre-packaged sugar-sweetened beverages (SSBs). The public consultation will be held from 4 December 2018 to 25 January 2019.



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MOH has carefully reviewed the measures and practices adopted by other countries, and studied their impact in these countries. MOH is seeking views on four possible measures, which are not mutually exclusive, towards pre-packaged SSBs- Mandatory Front-of-Pack Nutrition Label, Advertising Regulations, Excise Duty on Manufacturers and Importers, and Ban on Higher-Sugar Pre-Packaged SSBs. These measures aim to accelerate industry reformulation to reduce sugar levels in pre-packaged SSBs, and empower Singaporeans to make informed and healthier choices.

MOH and HPB has invited the public to contribute their views and feedback on the four possible measures to further reduce Singaporeans' sugar intake from pre-packaged SSBs, as well as suggestions on other possible measures.