

DSM expands with opening of 2nd Animal Nutrition & Health premix plant

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Singapore - Royal DSM, a global science-based company active in nutrition, health and sustainable living, today officially opened its second animal nutrition & health premix plant in Jadcherla, India.

With an aim to deepen DSM's connection to its Indian consumers, the new plant serves as a catalyst for growth in India, reinforcing DSM's strong ambitions for the country. The opening followed years of detailed research and analysis of the Indian market, with the objective to serve the market with solutions that are tailor made for local needs.

India's growing needs

India's economic growth is accelerating rapidly and is pegged to be one of world's fastest growing economy. According to DSM Animal Nutrition and Health, Business Unit Director for South Asia, Mr. Ravindra Vyawahare, the dynamism of the market was key to continue investments in India. With over 20 years in the region, the plant also marks an important milestone for in the development of DSM's presence in India.

"India is one of the world's largest and fastest growing economies. We see strong potential for growth in the animal premix industry The Jadcherla plant shows our willingness to support further development as it gives us far greater geographic reach and increases our production capacity to meet the growing industry demands," he said.

Sustainable solutions to meet increased demand

The opening of the new premix facility signals DSM's commitment to develop its' operations in the country. As a purpose-led and performance driven company, DSM seeks to extend its presence in India with sustainable solutions that respect the environment and meet the specific needs of the Indian customers, thus creating greater value for the Indian market.

Commenting on the opening, David Blakemore, President, Animal Nutrition & Health for DSM said, “The opening of this premix facility in India underlines our commitment to meeting the global feed industry’s need for innovative and sustainable solutions through continuing investments in our production footprint to support the growing markets. The plant is an example of DSM’s growing global presence, and its commitment to drive innovation building on its wealth of resources and capabilities and extensive understanding of customers’ needs both in the country and globally.”

DSM draws on the latest science to provide flexibility to develop tailor-made solutions for the Indian market, leveraging its product portfolio and innovation capabilities to ensure customers extract maximum value from the solutions developed and produced locally. The plant is fully equipped with best-in-class safety, health and environment compliance systems and its design allows for additional capacity to accommodate for further growth in demand in the future.