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Ecozen wins Rabobank Food Loss Challenge Asia

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Indian start-up Ecozen Solutions has won the inaugural Rabobank Food Loss Challenge Asia, which was launched to highlight agri-tech solutions to the growing global problem of food loss and wastage from farm-to-market.



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The company, which is enabling the farm-to-fork movement of perishables by providing solar-based cold rooms at the farm level, was chosen from five finalists at the event finale held earlier this week in Singapore.

Ecozen Solutions has implemented its solutions in the ASEAN region including Indonesia and Vietnam and is looking to expand further into other developing markets including Africa and Southeast Asia. Ecozen's business model revolves around the leasing of cold rooms to farmers and connecting them via the platform to organized buyers who are looking to source perishables from them.

Prateek Singhal, Co-Founder and Chief Operating Officer of Ecozen, says: "A win at the Food Loss Challenge Asia is a validation of our efforts and product offering. Food loss is a key issue in all developing countries and at Ecozen, we are striving to build solutions to prevent this. This challenge will help us to reach out and collaborate with like-minded businesses and organizations working towards tackling food loss. Furthermore, it can also provide access to capital which would fast-track our product development and business expansion plans."