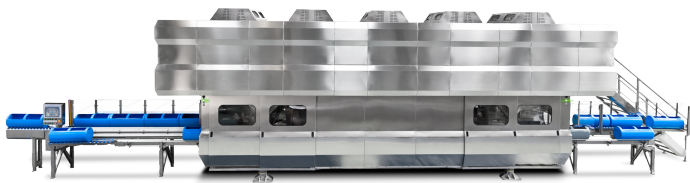


True Fresh HPP launches new E-commerce platform

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True Fresh HPP, a food innovation solutions provider and one of the largest capacity High-Pressure Processing (HPP) plants in North America, has launched an all-new E-commerce platform. It was announced by the company's President, Grant Lorsung.



The company now offers a full suite of cold chain distribution services to customers nationwide.

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True Fresh HPP's E-commerce offerings consist of fully integrated cold chain fulfillment services for B2B and B2C customers. A full suite of capabilities include order fulfillment, wholesale and custom kitting, customizable shipping platforms, warehousing (frozen and cold storage with full racking throughout the facility), real time inventory, dedicated cold room production, and a wide range of HPP tolling solutions. Additional food and beverage services include innovative food product development, white label offerings, packaging procurement and technology, logistics efficiency, and quality assurance.

"We're pleased to offer our customers an exclusive range of cold chain services that allows them to process their refrigerated food products with our HPP technology and then have it distributed directly to their end users," stated Lorsung. "This comprehensive E-commerce fulfillment service is in high demand for food and beverage manufacturers who desire a turnkey solution that enhances their product offerings."