

Otsuka Foods explores India market for signature curry

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Capitalized at 172.5 million rupees (\$2.53 million), the Indian subsidiary in Bengaluru in the southern state of Karnataka will outsource production and market products such as Bon Curry, the world's first commercial retort food product, and Bon Curry buns initially in southern India.

Otsuka Foods India will also hire local staff for research and development to improve its product lineup, including those for vegetarian consumers.

Otsuka Foods, a food business unit of Otsuka Holdings Co., a widely diversified group of companies comprising divisions ranging from consumer products to pharmaceutical and nutraceutical items, has picked India as its second overseas market after China because of its large population and robust economy.