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Alani Nu Adds Lime Slush and Purple Cotton Candy to Everyday Energy Drink Range

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Two former limited-time flavors join Alani Nuâ??s everyday energy drink lineup following fan demand



Alani Nu is giving fans more of what they love. After making their debut as limited-time releases earlier this year, Lime Slush and Purple Cotton Candy are officially joining the brand’s everyday energy drink lineup. Following an enthusiastic response to their original launches, both flavors are making the move from limited-time releases to everyday favorites, reflecting the influence of the Alani Nu community on the brand's evolving flavor lineup.

Lime Slush expands Alani Nu’s fan-favorite Slush family alongside Cherry Slush, Pink Slush and Blue Slush, bringing a bright, citrusy twist with zesty lime and lemon cream flavors inspired by a classic frozen treat. Purple Cotton Candy delivers a fresh take on classic cotton candy, blending its signature sweetness with a tangy, grape-forward finish. Following its limited-time summer debut, the flavor returns as an everyday addition to Alani Nu’s Cotton Candy family and expands flavor variety within the brand’s portfolio. Both additions build on the excitement surrounding their original launches, giving

fans more ways to enjoy the flavors they love year-round.

“One of the things we love most about our limited-time flavors is that they give our community a voice in what’s next for Alani Nu,” said JoBeth Fink, Chief Creative Officer, Alani Nu. “Every launch is an opportunity for us to test, learn, and see what resonates. Ultimately, our community helps us decide which flavors deserve to come back and earn a spot in our everyday lineup.”