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GNT to Showcase Plant-Based EXBERRY Colours and Emerging Food Trends at Fi Europe 2026

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GNT will demonstrate how its plant-based EXBERRY colors can help manufacturers tap into the latest food, drink, and food service trends at Fi Europe 2026 (17-19 November, Frankfurt, Germany).

GNT will present a variety of concepts that show how manufacturers can develop cutting-edge products using colors made from non-GMO fruits, vegetables, and plants.

Examples will include purple EXBERRY concepts that tap into the growing ube trend as well as colorful bubble teas, which will be available to sample at selected times throughout the show.

GNT will also present a food service menu including burgers, soft drinks, milkshakes, baked goods, and snacks. These eye-catching concepts highlight how natural color can help food service suppliers and operators create visually impactful menu items that stand out both in-store and on social media.

Sabrina Moers, Marketing Communication Coordinator at GNT Group, said: “Color is one of the most important tools for helping food and drink create attention-grabbing and memorable consumer experiences. At Fi Europe, we’re looking forward to showing manufacturers first-hand how they can develop exciting new products using our plant-based EXBERRY colors.”

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GNT’s experts will be available throughout the event to discuss the latest industry trends and how EXBERRY can be used to meet individual project requirements.

Sabrina Moers added: “In today’s market, manufacturers need color partners that understand emerging market trends as well as the science of delivering vibrant, stable natural shades. We have almost 50 years’ experience working with plant-based colors and know how to deliver on-trend solutions that resonate with modern consumers.”