

Segafredo Zanetti develops new partnership in Indonesia

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PT Deli Boga Rasa, which Segafredo Zanetti describes as a partner that with vast experience in the food and beverage sector, will be the master franchise in Indonesia. It will open the first coffee shop as soon as Indonesia's authorities approve the registration of the franchise.

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Segafredo Zanetti is part of the Mazzimo Zanetti Beverage Group (MZBG), which altogether operates 18 facilities throughout Europe, Asia and the Americas, and has a network of around 400 coffee shops throughout 50 different countries.