

GNT Appoints DKSH as Distributor for EXBERRY Colours in Vietnam

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GNT has appointed DKSH as its distributor for plant-based EXBERRY colors in Vietnam.

GNT is among the world's leading suppliers of natural coloring solutions. The company's EXBERRY range is created from non-GMO fruit, vegetables, and plants and can be used to deliver a complete spectrum of vibrant shades in food and drink.

As GNT continues to grow its business worldwide, it has now signed an agreement with DKSH to support its operations in Vietnam.

DKSH has been active in Vietnam since 1991 and, through its Business Unit Performance Materials, provides a comprehensive range of market expansion services for natural and sustainable ingredients. The company is backed by strong local market access, established distribution capabilities, and scalable logistics.

In addition, DKSH Vietnam provides advanced technical support through its application expertise, combining global know-how with local market understanding. This allows customers in Vietnam to benefit from formulation guidance, process support, and concept innovation.

The partnership began on October 12 and DKSH Vietnam is now actively driving the expansion of EXBERRY colors across key categories such as beverages, confectionery, and dairy.

Andreas Thiede, General Manager at GNT Singapore Pte. Ltd., said: "EXBERRY colors allow manufacturers to deliver the natural and eye-catching products consumers want to see. DKSH is perfectly placed to help us meet the growing demand in Vietnam thanks to its strong market presence and consistent track record. Together, we can deliver enhanced value for food and beverage brands throughout the country."