

AdVini acquires majority share in SA vineyards

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Singapore – As part of the sale, AdVini will take ownership of Stellenbosch Vineyards’ winemaking facility and logistical centre as well as its Stellenbosch Vineyards, Flagship, Credo, Infiniti, Welmoed, Arniston Bay and Versus wine brands.



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Located on the historic Welmoed wine farm, which dates back to 1690, Stellenbosch Vineyards has cultivated long-term relationships with grape growers and sources fruit from several vineyard sites in the South African region. The winery will continue to deal directly with existing customers.

“With the addition of Stellenbosch Vineyards, our South African wine offering in the premium segment is becoming an enticing selection,” said Antoine Leccia, CEO of AdVini.

AdVini owns 2,333 hectares of vineyards across France and is also a majority shareholder of South Africa’s Ken Forrester Vineyards.