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The Magnum Ice Cream Company Inaugurates Global Capability Centre in Pune

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The new hub follows a Memorandum of Understanding signed with the Government of Maharashtra in April 2025

The Magnum Ice Cream Company (TMICC), the world's largest ice cream company, inaugurated its new 67,000 sq. ft. Global Capability Centre (GCC) in Pune, in the presence of the Chief Minister of Maharashtra, Devendra Fadnavis, as Chief Guest. The event was also attended by Dr. P. Anbalagan, Principal Secretary, Industries, Investment & Services, Government of Maharashtra, and Kaustubh Dhavse, Investment & Policy Adviser to the Chief Minister.

The new hub follows a Memorandum of Understanding signed with the Government of Maharashtra in April 2025, and is now TMICC's most advanced Global Business Solutions (GBS) location worldwide. Maharashtra is TMICC's first-choice base in India: the company's headquarters is in Mumbai, its Kwality Wall's manufacturing facility is in Nashik, and Pune is now home to what the company describes as its most innovative GCC. The state accounts for two-thirds of TMICC's total India workforce.

Abhijit Bhattacharya, Chief Financial Officer of The Magnum Ice Cream Company, said: “Today’s inauguration of this state-of-the-art office marks an important milestone in delivering on our commitment to Maharashtra. This is about much more than opening a new office - it represents an important step in TMICC’s long-term growth strategy. Our highly skilled teams here power TMICC operations around the world and drive innovation in AI, analytics, automation, and digital transformation. Today’s inauguration is not the completion of a project. It is the beginning of the next chapter - Phase One of a long-term commitment to Maharashtra on growth, innovation, job creation, and collaboration.”

Speaking at the event, Chief Minister Devendra Fadnavis welcomed TMICC's continued investment in the state, noting that the company's confidence in Pune reflects Maharashtra's growing strength as a preferred destination for global capability centres, built on the state's talent pipeline, ease of doing business, and infrastructure. Dr. Anbalagan and Dhavse also addressed the gathering, welcoming TMICC's investment and reaffirming the state government's continued partnership with global companies investing in Maharashtra.

The team will also be driving innovation in the fields of AI, automation and analytics in order to bring TMICC into the future. The Pune GCC will support TMICC's global operations across finance, procurement, supply chain, marketing and Master

Data and forms part of the company's broader commitment to talent, diversity, and long-term investment in India - driving collaborations such as the Caring Dairy Project.