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Hanover Foods Launches GLP-1-friendly Skinny Veg Line

09 September 2026 | News

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Hanover Foods Corp. announced it has launched a new Skinny Veg frozen vegetable product line to serve the growing market of consumers using GLP-1 weight-loss medications.

The Skinny Veg product line includes four frozen blended vegetable and grain sides, each with just five simple ingredients: one vegetable, one grain or legume, avocado oil, pepper and sea salt.

"We believe the ingredient list should be the least surprising part of your meal, which is why Skinny Veg is intentionally simple," said Hanover Foods CEO Jeff Warehime. "Our Skinny Veg sides have just five simple ingredients. No additives or preservatives. Just real food for real people."

"We know consumers are looking for smart, healthy options that pack a flavorful punch," Warehime said. "With our Skinny Veg products, Hanover Foods offers a healthy option from a trusted source. For more than 100 years, we have been a family-owned company that is committed to producing quality foods made with care and delivered with excellence, from seed to fork. That's our mission."