

TATA Starbucks Launches New Coffee Experiences and Globally Inspired Flavours

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From the new Aerocano to the return of Pumpkin Spice Latte, discover a season of new and familiar favourites



TATA Starbucks invites customers to discover a new lineup that brings together new coffee experiences, seasonal favourites and globally inspired flavours. From the new Starbucks Aerocano to the return of the iconic Pumpkin Spice Latte and the new Chocolate Kunafa Frappuccino, this lineup brings together familiar favourites and exciting new flavours for the season.

Mitali Maheshwari, Head of Product and Marketing, TATA Starbucks, said, "Innovation for us is about more than introducing new flavours or formats; it's about reimagining the coffee experience, creating moments of curiosity and delight, and giving consumers new reasons to engage with us in a way what they love about the signature Starbucks experience. We closely look at what consumers are seeking and evolving trends to inspire our innovation, bringing global favourites like Kunafa and returning autumn favourites like the Pumpkin Spice Latte to the forefront while creating experiences that feel relevant to them. With this season's lineup, we're bringing together the finest coffee craft, iconic brews and global inspiration to make every visit feel fresh, relevant and exciting."

Our new beverage lineup brings together a new expression of coffee, much-loved seasonal favourites and globally inspired flavours:

NEW! Starbucks Aerocano: A new way to experience the Americano comes to life in Starbucks Aerocano, offering a smoother, more textured iced espresso experience that is as engaging to watch as it is to sip. Freshly pulled espresso is transformed through a barista air-whipped technique, creating a fine, velvety microfoam with a captivating cascade – pale foam drifting over dark espresso in a soft ombré. Aerocano also comes in a refreshing Yuzu flavour, adding a bright citrus twist to the smooth, layered coffee experience.

Pumpkin Spice Latte: The seasonal favourite Pumpkin Spice Latte returns. Signature Espresso blends with steamed milk and a combination of pumpkin and traditional autumn spices for a full-bodied profile marked by warmth and layered sweetness, bringing familiarity and depth into balance. Crowned with whipped cream and a dusting of cinnamon powder, it carries a soft, velvety texture that defines in the season – a classic composition that remains consistent and recognizable

with every cup.

Reserve Pumpkin Spice Latte: A rich twist on the classic Pumpkin Spice Latte, crafted with Starbucks Reserve Microblend No. 21, a medium roast coffee with flavour notes of candied citrus and dark chocolate, adding depth and complexity to the seasonal favourite.

Zero Proof Pumpkin Spice Martini: Bold espresso, creamy vanilla and signature pumpkin spice in a sophisticated zero-proof Martini-inspired serve.

The Pumpkin Spice Latte is also available in Pumpkin Spice Creme Cold Brew and Pumpkin Spice Nitro Cold Brew: Super-smooth, slow-steeped coffee is lightly sweetened and topped with rich pumpkin spice cream cold foam. The cup moves in layers, from bold coffee to soft spice and a creamy finish that develops gradually across each sip, revealing new notes along the way. Cool intensity and spiced richness carry through in balance, inviting each flavour to be discovered slowly, one sip at a time.

Chocolate Kunafa Frappuccino: Inspired by one of the most talked-about dessert flavours globally, the Chocolate Kunafa Frappuccino brings together chocolate and kunafa-inspired flavours in a cool, blended format, offering an indulgent new way to experience a globally inspired taste.

The beverage lineup is complemented by new food offerings, bringing together savoury favourites and flavours inspired by around the world:

Pumpkin Spiced Pastry: The Pumpkin Spice experience extends beyond the cup with the introduction of the Pumpkin Spice Pastry, offering another way to enjoy the beloved flavours of the season.

Spinach & Feta Egg Bites: Mini egg bites baked with spinach and feta, served with a side of labneh, a thick, creamy and tangy Middle Eastern strained yogurt.

Chicken Pepperoni Sandwich: Tangy and spiced chicken pepperoni with veggies, served in bread topped with flax and sesame seeds.