

Amai Proteins's sweetlin Wins Israeli Approval as Novel Food Ingredient

31 August 2026 | News

The approval gives Israeli food and beverage manufacturers immediate access to a new sweetening technology



Amai Proteins announces that the Israeli Ministry of Health has officially approved sweetlin as a novel food ingredient for use in a broad range of food and beverage products. Food and beverage manufacturers can now formulate and commercialize products containing sweetlin in the Israeli market.

The approval follows recent regulatory clearances in the United States and Singapore, making Israel the third market to authorize the commercial use of sweetlin in less than six months.

The Israeli Ministry of Health determined that sweetlin is safe for its intended use, and its guidance authorizes sweetlin for use in more than 25 food and beverage categories.

sweetlin is a precision-fermented, clean-tasting sweet protein designed to help manufacturers significantly reduce sugar or other conventional sweeteners, while maintaining excellent taste and aligning with growing demand for clean-label and GLP-1-friendly products.

The approval gives Israeli food and beverage manufacturers immediate access to a new sweetening technology that supports healthier product development without compromising taste or manufacturing performance.

sweetlin offers manufacturers several important advantages:

Up to 70 per cent sugar reduction across a wide range of food and beverage applications.

High sweetness potency (on average 3000x sweeter than sugar), enabling very low use levels.

Protein-based ingredient produced through precision fermentation.

Compatibility with industrial food processing.

Published clinical evidence demonstrating no effect on blood glucose, insulin, or GLP-1 levels.

"Receiving regulatory approval in Israel is an important commercial milestone for Amai Proteins," said Dr. Amir Guttman, CEO of Amai Proteins.

"We are especially proud that sweelin is the first sweet protein approved in Israel. As an Israeli company, we are excited to make this innovative ingredient available to local food and beverage manufacturers and help them develop healthier products without compromising on taste. We thank the Israeli Ministry of Health for its thorough scientific review and for confirming the safety of sweelin."