

Kempville Beverages Raises \$500,000 to Build Technology-Driven Premium Tea Platform

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Kempville Beverages, a US FDA-registered tea-packing company based in Karnataka, has raised \$500,000 in investment to strengthen its premium tea manufacturing capabilities and build an integrated platform for tea, herbal and beverage brands.

The investment will support the company's manufacturing infrastructure, product development capabilities and advanced tea-packing technology as it expands its focus on premium tea, customised formats and private-label manufacturing.

"Our vision is to build more than a tea-packing facility. We are creating an integrated manufacturing platform that enables brands to move seamlessly from an idea to a market-ready product. The investment will allow us to strengthen our technology, product development and manufacturing capabilities while giving customers greater flexibility in creating premium and differentiated tea products," said Divya Chandradhara, Managing Director & Co-Founder, Kempville Beverages Pvt. Ltd.

Kempville's platform brings together product development, tea and ingredient procurement, packaging development and manufacturing, enabling brands to manage multiple stages of product development through a single partner.

The company's manufacturing portfolio includes pyramid tea bags, single-chamber and double-chamber tea bags, stick packs and premix sachets. It also develops customised tea and herbal blends and provides packaging solutions including thread, tag, envelope and branding options.

“The premium tea market is becoming increasingly sophisticated, with consumers looking for better-quality products, innovative formats and greater variety. We want to support this evolution by combining scientific expertise, manufacturing technology and customised product development to help both emerging and established brands build products that stand out in the market,” Divya Chandradhara added.