

a2 Milk signs South Korean distribution deal

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a2MC claims that South Korea was an attractive market for the company, due to the country's high per-capita dairy consumption rates, strong retail market and growing e-Commerce channel.

Initial sales of a2 Milk products are expected to begin in the second half of 2018, and products will be sourced from a2's production sites in Australia and New Zealand.

Nutritional products for the South Korean market will be produced by a2MC's supply partner Synlait Milk.