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Malaysia's Oriental Kopi Accelerates Global Expansion into Indonesia and Mauritius

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The expansion follows Oriental Kopiâ??s entry into Singapore and represents the Groupâ??s next step in growing its regional presence

Food and beverage (F&B) services café chain operator, Oriental Kopi Holdings Berhad, is expanding into Indonesia through a strategic joint venture (JV) between its wholly-owned subsidiary, Oriental Coffee International Sdn. Bhd. (Oriental Coffee International), and PT Era Boga Nusantara (EBN). EBN, also known as Erajaya Food & Nourishment, forms part of Indonesian retail conglomerate PT Erajaya Swasembada Tbk (Erajaya). Separately, Oriental Coffee International has also entered into a Territory Franchise Agreement (TFA) with Coffee Time Ltd (CTL), a Mauritius-based integrated F&B operator, to bring the Oriental Kopi brand to Mauritius.

As part of the expansion into Indonesia, EBN will hold a 60 per cent equity interest in PT Era Oriental Kopi (JV Company), while Oriental Coffee International will hold the remaining 40 per cent. The collaboration will undertake the establishment, development and operation of Oriental Kopi cafés in Indonesia, with initial expansion focused on the Greater Jakarta area, or Jabodetabek. The first outlet is targeted to open by the end of 2026 at Central Park Mall in West Jakarta, one of the city's most iconic and popular lifestyle and shopping destinations, part of the landmark Podomoro City development. The expansion follows Oriental Kopi’s entry into Singapore and represents the Group’s next step in growing its regional presence.

Established in 1996 and listed on the Indonesia Stock Exchange since 2011, Erajaya is a major Indonesian retail group with more than 2,400 stores across Indonesia and international markets as at 31 March 2026. Through EBN, it operates and develops a portfolio of international F&B brands in Indonesia, including Paris Baguette, Bacha Coffee, GrandLucky Superstore, Curry Up and CHAGEE.

The partnership brings together each company’s core strengths, combining Oriental Kopi's brand, product offerings and café operating experience with Erajaya's strong retail network and local market expertise, to support the growth of the Oriental Kopi brand in Indonesia.

Indonesia’s large Muslim population represents a meaningful opportunity for Oriental Kopi as a halal-certified Malaysian café chain. In Indonesia, the JV Company will work towards obtaining the relevant halal certification and ensuring that its ingredients, food preparation processes and supply chain arrangements comply with local requirements.

Beyond its café operations, the Group will also explore introducing Oriental Kopi’s fast-moving consumer goods (FMCG) products in Indonesia, including instant white coffee, kaya and other Malaysian favourites.

Managing Director of Oriental Kopi, Dato’ Calvin Chan Jian Chern said, "Our expansion into Indonesia and Mauritius is a significant step in growing Oriental Kopi’s international presence.”

“In Indonesia, our decision was driven not just by market size, but by true market suitability, and above all, by the overwhelming warmth of our Indonesian friends. Our close proximity allows us to preserve what matters most, our authentic Malaysian taste, uncompromising quality, and heartfelt service. Malaysia and Indonesia share a deep love for rich, vibrant flavours. Through this step, we hope to share our culinary heritage directly into the daily lives of millions of Indonesian consumers.”