

Khlood Debuts at Costco With Value-Size White Cheddar Protein Popcorn

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The clean protein snack brand is now available at select California Costco locations and surpasses 30,000 retail doors



Khlood, the fast-growing functional snack brand co-founded by Khloé Kardashian, is making it easier than ever for shoppers to stock up on clean and craveable protein snacks as the brand makes its Costco debut with its first-ever value-size offering. Beginning today, shoppers at more than 50 Costco locations across Los Angeles and Orange County can find Khlood's fan-favorite White Cheddar Protein Popcorn in an all-new, value-sized 12oz bag - the brand's largest format yet.

The Costco-exclusive offering marks another milestone in Khlood's rapid retail expansion as the brand tracks to surpass 32,000 retail doors by August 2026, making its lineup of Protein Popcorn and Protein Chips more accessible than ever. Priced at just \$9.89, the new value-size bag gives shoppers an easy way to discover and stock up on Khlood's Protein Popcorn - ideal for families, entertaining, and everyday snacking without compromise.

"Costco has been a dream retailer for us since day one - my mom and I used to shop together once a month at Costco for all eight of us when we were little; it's one of my favorite memories," said Khloé Kardashian, co-founder of Khlood. "I'm so excited that Costco shoppers will be able to stock up on Khlood on their shopping trips."

Each serving of Khlood White Cheddar Protein Popcorn delivers a delicious, savory bite, backed by 7g of protein and made with 100 per cent real cheddar cheese. Like the rest of Khlood's clean-label lineup, Khlood White Cheddar Protein Popcorn is made without seed oils, GMOs, or gluten, proving their mission that clean ingredients and delicious flavor can go hand in hand.