

Refresco Appoints Minsok Pak as President, Chief Strategy & Transformation Officer

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Newly created role will help shape and deliver Refresco's next chapter of value creation



Refresco, the world's leading independent beverage solutions provider, announced that Minsok Pak has been appointed as President, Chief Strategy & Transformation Officer, effective July 15, 2026. The newly created role sits on the Executive Committee and reports directly to Chief Executive Officer Steve Presley.

Minsok will lead Refresco's global enterprise strategy and M&A agenda and will oversee the Company's transformation program across operational performance and commercial effectiveness, as Refresco works to deepen its position as the only independent supply chain partner with the scale, category breadth, and geographic reach to serve the full beverage industry. He brings 35 years of experience in consumer-facing industries and an extensive track record of international leadership. Most recently, he served as CEO of CJ CheilJedang Foods, the largest food company in Korea, leading a \$9.0+ billion enterprise operating across more than 75 markets. He also served on the board of Primo Brands before joining Refresco.

Steve Presley, CEO of Refresco, said, "Refresco has built a strong global platform that serves the beverage industry across brands, retailers and categories. Minsok has spent his career leading large-scale strategy and transformation at companies operating at this scale. He brings a strong track record of creating long-term value, along with deep experience in M&A and operations, and I'm confident he is well suited to lead the business at this important stage in Refresco's growth."

Minsok Pak, incoming President, Chief Strategy & Transformation Officer of Refresco, said, "The beverage industry is changing faster than at any point in a generation. Brands are outsourcing production, private label is taking structural share, and entirely new categories are scaling faster than most manufacturers can follow. Refresco's platform is uniquely positioned to win, with the scale, flexibility, and customer relationships to capture demand others cannot serve. I am excited to help shape what comes next and look forward to what we will build together."