

Nestlé® Launches Aero Milkybar Collaboration in UK and Ireland

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Nestlé Confectionery brands, Aero and Milkybar, have teamed up to give shoppers across the UK and Ireland a delicious collaboration, combining the classic bubbles of Aero with the creamy white chocolate of Milkybar to create the perfect treat to share with family and friends.

Produced in the UK at Nestlé's York factory, the new range brings together the best of both worlds, available in formats such as a smooth, bubbly sharing bar and a tasty bag of bite-sized treats with those signature Aero bubbles.

Talking about the launch, Marketing Manager, Rachel Beaufoy, said: "We're very excited to see fan reactions to the team-up of two of our classic brands. The iconic Milkybar white chocolate combined with the signature Aero bubbles is a duo we know fans will love."

Aero was invented in 1935 as the first ever bubbly chocolate brand. Milkybar followed only a year later in 1936, marking this year as the brand's 90th birthday.

This release follows on from an exciting line-up of innovation like the Aero Caramel flavour bubbles, Aero Pistachio flavour chocolate sharing bar, and Milkybar Crunchy Pops white chocolate sharing bag.