

Tradebe Acquires CitraSource to Strengthen Citrus Ingredients Portfolio

02 July 2026 | News

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Tradebe has acquired CitraSource, a producer of natural citrus oils and extracts, from IFF as part of its ongoing growth strategy. The business will be integrated into Tradebe Life Sciences, within its Ingredients division, further strengthening the company's position in the U.S. market following the acquisition of Florachem in April 2025.

This transaction complements the earlier integration of Florachem—headquartered in Florida and a leader in citrus-derived ingredients—reinforcing Tradebe Life Sciences' expansion in North America and enhancing its capabilities across the global citrus value chain.

CitraSource specialises in sourcing and processing ingredients from a wide range of citrus fruits, including oranges, grapefruits, lemons, tangerines, and limes. Using both traditional and molecular distillation techniques, the company develops a full portfolio of products, from full-profile oils to terpeneless qualities and specialised fractions, all tailored to customer specifications and distributed globally.

CitraSource's Winter Haven, Florida facility stands out for its highly skilled and agile production team, customised equipment, and multi-stage distillation processes. Its strong sourcing and inventory management capabilities, combined with extensive storage capacity and long-term relationships with citrus processors worldwide, ensure consistent quality and sustainable supply. All products are Kosher and Halal certified and meet FSSC 22000 standards.

This acquisition represents a strategic step aligned with Tradebe's growth plan, increasing its capabilities and capacity near the Lakeland, Florida site, while expanding its portfolio into multi-tonality citrus specialities and strengthening its overall citrus offering to the global market. As Jon Leonard, CEO of the Ingredients division, highlighted: "CitraSource is a strategic acquisition that considerably expands our product portfolio in multi-tonality citrus specialities and enhances our manufacturing technology," adding that the company looks forward to welcoming the CitraSource team into Tradebe.