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Supply6 Raises Rs 48 Cr, Led by Unilever Ventures, to Make Daily Supplements Effortless

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Supply6, a foundational supplement brand for modern consumers across vitamins, hydration, and fibre, announced that it has raised Rs 48 Crores in funding led by Unilever Ventures, the venture and growth capital arm of Unilever, with participation from Zeropearl VC. The investment will support Supply6â??s next phase of growth across product innovation, clinical research, supply chain, digital experience, and expansion across direct-to-consumer, marketplaces, and quick commerce channels. The company currently operates at an annualised revenue run-rate (ARR) of Rs 75 crore, with ARR expected to touch Rs 100 crore over the next three to four months.

Founded to make daily supplements effortless for people on the go, Supply6 has built a loyal following with a growing portfolio of daily supplements spanning vitamins, hydration, and fibre. Its flagship product, Supply6 360, is an all-in-one supplement that combines 63+ ingredients, including shelf-stable probiotics, essential micronutrients, and adaptogens â?? designed to deliver balanced, convenient supplement support for athletes, fitness enthusiasts, and anyone juggling a busy schedule.

The new capital will be deployed across four priorities: deepening product and engineering investment to broaden the Supply6 range, expanding into new markets and channels, scaling go-to-market across marketing and partnerships, and growing the team across functions to support the next stage of the company's growth.

â??This partnership is a defining moment for Supply6,â?• said Vaibhav Bhandari, Co-Founder and CEO of Supply6. â??We started Supply6 because getting high-quality daily supplements shouldnâ??t require a cupboard full of products or hours of planning. Unilever Ventures brings deep expertise in building beloved consumer brands at scale, and their backing lets us double down on innovation and reach far more people who want to look after their health without the effort.â?•

â??We believe the future of wellness will be built around simple, everyday habits. Supply6 is making foundational nutrition convenient, accessible, and easy to adopt. We're excited to partner with Vaibhav, Rahul, and the team as they build a

category-leading wellness brand in India,â?• said Pawan Chaturvedi, Partner - Head of Asia at Unilever Ventures.