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Euromed Highlights Science-Driven Botanical Solutions for Asia's Nutraceutical Market

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Beauty-from-within, healthy ageing and weight management are among the key drivers of nutraceutical innovation in Asia. At Vitafoods Asia 2026, Euromed will address these trends with two clinically proven Mediterranean botanical ingredients: Pomanox pomegranate extract for sustained skin health, along with perFix persimmon extract for weight management and healthy body composition. Together, these ingredients perfectly illustrate Euromedâ??s science-led approach to plant-based solutions that combine Mediterranean botanical tradition with pharmaceutical-grade quality.

Across Asia, consumers are increasingly seeking natural solutions that help maintain both visible wellbeing and long-term health â?? from skin radiance and optimal ageing to weight management. Euromedâ??s Mediterranean fruit extracts offer manufacturers evidence-based botanical solutions for innovative nutraceutical concepts. Pomanox, a patented standardised pomegranate extract, addresses the growing demand for plant-based approaches that support skin health and beauty from within. Recent clinical research has underlined the extractâ??s potential in areas associated with healthy ageing, including biomarkers linked to cellular repair and longevity. Its Mediterranean origin, standardised quality and clinical backing make it particularly relevant for Asian markets, where natural ingredients, preventive health and beauty-oriented nutrition continue to shape product innovation.

Another highlight at Vitafoods Asia will be perFix, Euromedâ??s persimmon extract for weight management. Derived from Mediterranean persimmons, perFix has been clinically studied for its ability to support improvements in body composition. Furthermore, research has shown that the extract promotes fat loss while helping to maintain lean mass and also support mood. By combining weight management with a broader wellness offering, perFix meets consumer demand for solutions that go beyond slimming alone and support a balanced, healthy lifestyle.

â??Asia is one of the most dynamic regions for nutraceutical innovation, especially in the fields of beauty-from-within, healthy ageing and metabolic wellbeing,â?• says Andrea Zangara, Scientific Communication Advisor at Euromed. â??With Pomanox and perFix, we are bringing together Mediterranean botanical tradition, modern clinical research and pharmaceutical-grade quality to support manufacturers in the development of science-based products for todayâ??s consumers.â?•