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Nutrify Today Expands Global Footprint with Eurasia Sumflex Debut in Tashkent

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Nutrify Todayâ??s Sumflex platform has entered a new phase of global expansion with the launch of Nutrify Today Eurasia Sumflex in Tashkent from 20â??22 May 2026, marking Uzbekistanâ??s emergence as a strategic corridor for responsible nutrition, pharmaceuticals, medtech and health-sector collaboration across the CIS region.

The three-day convergence drew nearly 3,000 attendees from Eurasia, bringing together nutraceutical companies, pharmaceutical stakeholders, medtech innovators, investors, policymakers, distributors and health-sector leaders. The event positioned Tashkent not merely as a host city, but as a serious regional hub for the next phase of preventive healthcare and evidence-led nutrition commerce.

The event was marked by the leadership presence of Abdulla Azizov, Director of the Agency for the Development of the Medical and Pharmaceutical Industry under the Ministry of Health of the Republic of Uzbekistan, whose engagement underscored Uzbekistanâ??s intent to build a modern, investment-ready healthcare and life-sciences ecosystem.

For Nutrify Today, the Tashkent edition represents more than geographic expansion. It signals the evolution of Sumflex from a single flagship industry event into a multi-venue global scale-up architecture, where regional hubs can serve their own markets while remaining connected to a larger responsible nutrition movement.

The underlying idea is straightforward: the world no longer needs to depend on one major global convergence point for nutraceutical business development. Companies can now choose regional hubs that offer better proximity, sharper access, stronger local relevance and more efficient business outcomes.

Tashkent, with its central location, reform-led healthcare agenda and access to CIS markets, is now being shaped as one

such hub.

â??Precision is beautiful because it has ROI,â?• said Khasim MTI, Executive Director of Nutrify Today, reflecting the companyâ??s operating philosophy. â??The idea at Nutrify Today is not to play the number game, but to create strategic connections that convert into measurable business outcomes.â?•

That positioning was visible across the event format. Nutrify Today Eurasia Sumflex was designed not only as a nutraceutical conference and expo, but as a multi-sector convergence platform. Dedicated tracks in pharma and medtech created parallel opportunities for collaboration, allowing stakeholders to look beyond category silos and explore integrated health solutions.

This is significant because the future of nutrition is increasingly moving closer to mainstream healthcare. Preventive health, metabolic wellness, healthy ageing, post-therapy nutrition, womenâ??s health, sports performance and disease-risk management are no longer isolated supplement categories. They are becoming part of a broader healthcare conversation involving clinicians, regulators, pharmacies, hospitals, digital platforms and evidence-backed product developers.

Uzbekistanâ??s role in that transition could be important. The country offers access to a young consumer base, a strategic geography connecting Central Asia and wider CIS markets, and a government posture increasingly oriented toward healthcare modernisation, industrial development and investment partnerships.