

Tropic Secures Japan, Brazil Approval for Non-Browning Banana

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Tropic, the pioneering agricultural biotechnology company, has secured regulatory approval in both Japan and Brazil for its world-first non-browning banana variety, unlocking two of the most important fresh produce markets globally and marking a significant milestone in the future of sustainable fruit production.

The approvals clear the way for Tropic's non-browning banana to be imported, sold, and consumed in both countries, and grown in Brazil – enabling expanded consumer access, new commercial opportunities, and substantial reductions in global food waste.

Japan is a key import market, renowned for exceptionally high standards of quality, freshness, and consistency. Tropic's non-browning banana complements the stringent market requirements and will be appreciated for its contribution to sustainability and food security.

In Brazil, one of the world's largest banana-producing and banana-consuming countries, regulatory clearance affirms the value of the variety for both growers and consumers. Brazilian banana production accounts for around 10 per cent of global banana production. Tropic's approval introduces a premium quality option that reduces waste, improves sustainability, and expands the diversity of bananas available in the domestic market.

The approvals in Japan and Brazil add to Tropic's global footprint, the company now have regulatory determinations, notifications or exemptions for its banana products in eleven countries – including the USA, Canada and the Philippines. These key regions represent more than 70 per cent of the production market and more than 30 per cent of the consumption market.

The latest approvals build on years of scientific development and a growing international regulatory track record across the Americas and Asia, reinforcing Tropic's position as a global leader in gene-edited tropical crops.

• These approvals represent a major step forward in bringing innovative, waste-reducing produce to consumers worldwide, said Gilad Gershon, CEO of Tropic. • Japan and Brazil each play critical roles in the global fruit market, and these decisions reflect growing international confidence in new agricultural technologies designed for modern supply chains. •

Tropic's non-browning banana introduces a game-changing attribute: it stays fresh, yellow, and appetising long after peeling and slicing, dramatically reducing spoilage across retail, food service, and supply chains.

Launched commercially in 2025, Tropic's non-browning banana was the world's first new banana variety in more than 75 years, delivering the same taste and texture consumers expect while remaining fresh for longer after cutting. By reducing spoilage and extending usability, the variety supports new retail opportunities, more efficient distribution and lowers the environmental footprint of banana consumption.