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BGG to Unveil â??Dream Teamâ?? Solutions for Body and Mind at Vitafoods 2026

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BGG will present new concepts at Vitafoods 2026 (Barcelona, May 5-7) to show how its natural ingredients can provide science-backed benefits, including weight loss, cognitive performance, and sleep support.

ApplePhenon is an apple extract rich in procyanidins that delivers proven results for weight loss and metabolic health. Visitors will be able to sample ApplePhenon in beverages and stick packs, while it is also suitable for use in supplements, dairy products, snacks, and more.

In addition, BGG is offering gummy concepts containing TheraPrimE for memory, sleep, and overall wellness.

TheraPrimE is a tocotrienol, a powerful member of the vitamin E family, and is available in oil and water-dispersible powder formats. A recent study showed it can deliver improvements to memory and significantly reduce sleep disorders and associated issues such as fatigue, decreased attention span, and mood swings.

AstaZine astaxanthin, meanwhile, is a potent natural antioxidant from Haematococcus pluvialis microalgae with a wide range of proven health benefits. It is suitable for use in products including supplements, gummies, and beverages.

A double-blind, placebo-controlled study also showed that a combination of TheraPrimE and AstaZine led to significant improvements in composite memory and verbal memory.

Tamara Higgins, BGGâ??s Managing Director for Americas and Head of Western Regional Sales, said: â??Consumers are looking for convenient and clinically supported solutions that help them look and feel great â?? and our Dream Team can provide the perfect match. ApplePhenon, TheraPrimE, and AstaZine are natural, science-backed, versatile ingredients that support total body and mind wellness.â?•