

Bryce Harper Partners with Just Ingredients for NSF-Certified Protein Line

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Just Ingredients recently announced the launch of two new protein powder flavours developed in collaboration with professional baseball player and two-time MVP Bryce Harper. Designed for peak performance and everyday versatility, the Bryce Harper Just Ingredients Protein line is NSF Certified for Sport, delivering trusted quality for competitive athletes and home chefs alike.

As one of baseball's most recognised athletes, Bryce Harper is known for his power, focus, and relentless work ethic. From game day to practice to meals with his young family, Harper is intentional about what fuels his performance and recovery. The new protein flavours reflect his commitment to real ingredients, science-backed formulations, and uncompromising standards.

"I think all people, in all walks of life, should be able to use this product—it's not just for athletes, it's for everybody. It's going to help you get through your days. It's going to help you get something different from the regular protein you get elsewhere, which has additives, dyes, sugars, and everything else. This is really close to my heart, and something that I've always wanted to do," said Bryce Harper, 2x MVP & 8x All-Star pro baseball player.

The new Just Ingredients Protein Powder flavours are Bryce's Caramel Latte and Bryce's Banana Bread, inspired by Harper's viral TikTok videos. The protein powders are formulated to support muscle recovery, strength, and athletic performance. NSF Certified for Sport® certification ensures the product has been rigorously tested for quality, safety, and banned substances—providing confidence for professional athletes and active individuals at every level.

Beyond the field, Harper's growing presence as a TikTok barista and chef has inspired fans to embrace real foods as they recreate his go-to drinks, desserts, and feel-good staples. These new flavours are designed to blend seamlessly into smoothies, baked goods, and everyday recipes, making it easy to bring performance nutrition into the kitchen.

"At Just Ingredients, we're committed to delivering products that meet the highest standards of quality and effectiveness. We make products with real ingredients. We flavour with real food, not with artificial or even natural flavours often used by other brands. For any protein powder in our Sports Nutrition Line, I have two non-negotiables: it has to taste amazing and it has to be NSF certified. I'm proud to say these new flavours exceed both expectations! Partnering with Bryce allowed us to develop flavours that reflect his dedication to excellence while expanding how athletes think about protein—both in performance and in daily life," said Karalynne Call, Founder & CEO at Just Ingredients.