

Lipton Hard Iced Tea Drops Zero Sugar Game-Changer

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Lipton Hard Iced Tea is introducing a new, zero-sugar option with a refreshing twist. Meet Lipton Hard Iced Tea Zero Sugar—delivering the same iconic flavour of the Lipton brand, now with 0g sugar and just 95 calories per serving.

“Fans already love the crisp, refreshing taste of Lipton Hard Iced Tea, and now we’re bringing them a lighter option that doesn’t compromise on flavour,” said Lisa Texido, brand director, Lipton Hard Iced Tea. “Lipton Hard Iced Tea Zero Sugar delivers that same classic hard tea flavour people know and love—with zero sugar and just 95 calories.”

Crafted with America’s favourite tea, this new addition delivers a smooth, perfectly balanced taste with a clean, refreshing finish that keeps every moment feeling easy. Whether it’s backyard hangs, game day cheers, or spontaneous good times, Lipton Hard Iced Tea Zero Sugar is ready to show up and stand out. And with 5 per cent ABV, it’s just as sessionable and satisfying as the original lineup.