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Kodiak Expands Frozen Lineup with No Sugar Added Homestyle Power Waffles

18 February 2026 | News

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Kodiak, the brand known for its protein-packed, whole-grain breakfast and snack products, announces the launch of its No Sugar Added Homestyle Power Waffles. On shelves now, the new frozen breakfast is big on flavour, yet made with zero added sugar for a hearty, wildly delicious breakfast. The Homestyle Waffles are crafted with 100 per cent whole grains and packed with protein, adding another epic choice to Kodiak's lineup of real, quick, and fueling breakfast options.

Kodiak's new No Sugar Added Homestyle Power Waffles are a perfect option for those looking for convenient, yet better-for-you, breakfast solutions to fuel a day of epic adventure. Made with no added sugar, 100 per cent whole grains, and 16g of protein per serving, the neutral flavour profile makes them a versatile base for layering savoury or sweet toppings and perfect for staying energised and ready to explore.

"At Kodiak, we're proud to continue to innovate and provide delicious products that empower our customers to tackle their day without compromise. The launch of our new Homestyle Power Waffle does just that," said Sonali Dalvi, Vice President and Head of R&D at Kodiak. "Crafted with 100 per cent whole grains, packed with protein, and made with no added sugar, we've blazed a new trail in the freezer aisle with a waffle that truly stands alone. Using high-quality, real ingredients is a standard our

community has come to expect, and we're excited to continue to deliver."

To add, Kodiak also introduced two additional flavours to its lineup of its protein-packed, award-winning Granola: Salted Caramel and Blueberry Vanilla. Kodiak Granola is designed for versatility, to enjoy alone or to elevate an existing breakfast, and is an excellent source of fibre, made with coconut oil, 100 per cent whole grains, and 16g of protein per serving.