

Vinarchy appoints Nicole Battistessa as MD Australia and New Zealand

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Vinarchy has announced the appointment of Nicole Battistessa as Managing Director, Australia and New Zealand, where she will oversee the company's commercial operations and distribution of its leading wine brands, including Jacob s Creek, Hardy's, Stoneleigh, Brancott Estate, Petaluma, St Hallett and Croser.

Battistessa brings more than 25 years of experience in leading global FMCG companies, including Nestl , Unilever and Kimberly-Clark. She has held several senior executive roles across the Asia Pacific region, including Managing Director, Nestle Singapore and General Manager, Purina Australia and New Zealand.

Danny Celoni, Vinarchy CEO, said: "I am thrilled to announce Nicole s appointment to Vinarchy's Executive Leadership Team as we continue our mission to redefine wine, drive category expansion and deliver innovation at scale. Nicole brings an impressive track record in driving growth across multiple consumer brand categories and markets. Her ability to deliver shared growth as a foundation for deep customer relationships and her strength in leading high-performing teams will be incredibly valuable as we deliver our strategy."

Reflecting on her appointment, Battistessa said: "I am excited to be joining Vinarchy as the company approaches its one-year milestone. With our exceptional portfolio offering, a dynamic innovation pipeline, and an outstanding team, I can t wait to partner with our customers and make a real impact as we take the wine category forward together." Battistessa will join Vinarchy in early March 2026.