

HEINEKEN completes acquisition of FIFCO's beverage and retail businesses

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Heineken N.V. (HEINEKEN) announced the completion of its acquisition of FIFCO's beverage and retail businesses, following the receipt of all regulatory and corporate approvals.

With immediate effect, HEINEKEN starts the integration process, which is expected to be completed in 2026. Rolando Carvajal, FIFCO's current CEO, will join HEINEKEN and continue to lead the operations, ensuring business continuity while driving growth.

HEINEKEN's CEO and Chairman of the Executive Board, Dolf van den Brink, commented: "Today marks an exciting milestone as we officially welcome FIFCO's talented team and iconic brands into the HEINEKEN family, strengthening our leading position in the attractive and growing Central American region. We know the FIFCO business and culture intimately through our long-standing partnership, which will support a fast and smooth integration."

The addition of FIFCO's beverage and retail businesses further advances HEINEKEN's EverGreen 2030 strategy, driving premiumisation, innovation, and superior growth across the attractive markets in Central America. HEINEKEN is committed to unlocking revenue and cost synergies across commercial execution, logistics, and brewery operations. Further value will be created through the addition of a diverse portfolio of beverage brands - including the iconic Imperial beer - and a well-established retail network.