

TATA Starbucks adds twentyseven bakehouse menu in Mumbai

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TATA Starbucks has collaborated with Mumbai-based TwentySeven Bakehouse to introduce a curated range of handcrafted food offerings at several stores across Mumbai, including the Starbucks Reserve store and coffee experiential stores. Alongside Starbucks signature food and beverage offerings, customers can now look forward to a selection of TwentySeven Bakehouse's signature bakes, artisanal breads, salads, sandwiches and nourishing bowls to enjoy with their coffee.

The collaboration is designed to delight customers with a wider variety of food options that pair naturally with their signature Starbucks coffee and fit seamlessly into everyday moments. The menu brings together bakery favourites such as croissants, alongside wraps, bowls, desserts, and shareable bites, offering customers greater choice across occasions.

"Our customers come to Starbucks for great coffee and familiar food they enjoy day-to-day," said Adrit Mishra, COO, TATA Starbucks. "This collaboration with TwentySeven Bakehouse introduces a new set of offerings alongside our existing menu, giving customers new flavours and experiences to discover. It reflects the shared focus of both brands on care, quality and attention to detail, while keeping the Starbucks experience consistent and familiar."

Aditya Dugar, Co-Founder & Director, Urban Gourmet India/TwentySeven Bakehouse, said, "This was a partnership that made sense right from the start. We're excited to partner up with the biggest coffee company in the world, and serve up our bakes, salads and sandwiches to the discerning Starbucks customer. The brand is already known for its world-class coffee, and I can't think of a better partner to offer bakes and coffees that are baked and brewed bold."