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Amar Pure Gold to invest Rs 250 Cr in Agro-Food Park in Himachal Pradesh

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Amar Pure Gold, a prominent emerging player in Indiaâ??s food processing and exports sector, has announced a major expansion of its manufacturing footprint with the signing of a Memorandum of Commitment (MoC) with the Himachal Pradesh Government for the development of a large-scale agro-food park in the state. The proposed project involves an investment exceeding Rs250 crore across nearly 100 acres, reaffirming Amar Pure Goldâ??s long-term commitment to building globally competitive food processing infrastructure in India.

This MoC marks another significant milestone in the companyâ??s growth journey. Amar Pure Gold is currently developing a 25-acre integrated food park in Nalagarh. The new agro-food park planned in the district of Una further strengthens the companyâ??s vision of creating a robust, export-oriented manufacturing ecosystem in Himachal Pradesh. Looking ahead, Amar Pure Gold has outlined plans to investÂ over Rs400 crore in the near future, reflecting strong confidence in Indiaâ??s food processing potential and export-led growth trajectory.

The commitment was formalised during the HIM MSME Fest 2026, where Amar Pure Goldâ??s project was highlighted among key industrial collaborations focused on value-added manufacturing, employment generation, and MSME-led growth. The upcoming agro-food park is expected to generate direct employment for approximately 450 people, while also creating substantial indirect opportunities across agricultural sourcing, logistics, packaging, and allied services.

Beyond Himachal Pradesh, Amar Pure Gold operates manufacturing units in Punjab and Haryana, with upcoming facilities planned in Madhya Pradesh and Jammu & Kashmir. The company currently exports to the United States, Canada, Australia, and more than 10 countries worldwide, steadily advancing its mission of taking Indian flavours and cuisine to international markets.

Amar Pure Gold is part of the diversified Amar Group, which has established interests across multiple sectors, including Roller Flour Mills, Steel Operations, and organised Retail Chains. The group also operates over 45 outlets of Captain Sam's Pizza, reflecting deep operational expertise in food execution, scale, and consumer-centric delivery. This diversified yet integrated experience strengthens Amar Pure Goldâ??s ability to build sustainable, end-to-end food processing ecosystems.