

ADM debuts innovation centre in Singapore

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The center will feature a range of capabilities, ADM said, including a food and flavor analytic lab, a beverage and dairy applications lab and pilot plant, a bakery and confectionery lab, a meat and savory lab, a sweet and savory creation lab, sensory evaluation facilities, and a customer innovation center.

Staff on site will include food scientists, flavorists and application experts, as well as sales, marketing and regulatory personnel.

“Consumer tastes and preferences are changing, as people look to balance busy lifestyles with healthy eating habits,” said Donald Chen, president of ADM Asia. “Our goal is to be the first-call ingredient and flavor experts for customers working to meet those consumer needs throughout Southeast Asia. Singapore is a critical hub of innovation and growth in the food and beverage world, and we are excited to leverage our technology, expertise and global scale to help Southeast Asian food and beverage customers remain at the forefront, and to offer job creation and talent development opportunities for scientific, technical, marketing and regulatory professionals in the food and beverage industries.”

ADM has more than 1,000 employees throughout the Asia-Pacific region, including 100 in Singapore.