

Indian innovator Greenspace Herbs opens U.S. base as global demand surges

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Greenspace Herbs, which is based in Bengaluru, has opened a full-scale U.S. office in New Jersey. This is a big win for India's wellness sector and a big step forward for Indian innovation in the global nutraceutical industry. The expansion comes as international supplement brands rush to secure a supply of the company's proprietary "Quantum Ayurveda" ingredients — all manufactured in India.

"This is India exporting cutting-edge science, not just heritage," said Shafiulla Nuruddin Hirehal, Director of Greenspace Herbs. "We're taking a 5,000-year-old Indian wisdom system, applying quantum physics in Indian laboratories, and sending it to the world's most demanding markets. It's Make in India meeting Make for the World."

For decades, India has been known globally as the custodian of Ayurveda — providing raw herbs and traditional formulations. Greenspace Herbs is flipping that narrative by positioning India as the source of next-generation wellness technology that Western markets are actively seeking.

Unlike conventional herbal processing, which focuses solely on chemical standardisation, Greenspace applies controlled energy fields to "tune" herbs to specific frequencies in its Bengaluru laboratories. The process uses acoustic fields and calibrated energy inputs in shielded chambers, maintaining the herb's natural chemistry while altering its energetic state to enhance how the body recognises and responds to herbal compounds.

The company's debut at SupplySide Global — one of the industry's most prestigious stages — introduced these quantum-energised ingredients to global audiences. The response has been unprecedented, with surging demand from North American, European, and Asian supplement brands all requesting formulations built on Indian-developed technology.