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Prodalim acquires Franceâ??s Rene Laurent

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Prodalim, a global leader in Juice and speciality ingredients solutions, announced the acquisition of Rene Laurent, a leading beverage flavours company, from International Flavours & Fragrances Inc. (IFF).

Established in 1885 in the Grasse area, the capital of the flavours and fragrances industry in southern France, RenÃ© Laurent is a century-old, trusted brand specialising in beverage flavours solutions and unique aromatic Ingredients. The company partners with leading multinational customers and local champions in the beverage industry, offering deep expertise in complex, tailor-made flavour development, including syrups, liqueurs, naturals and coffee. Its extensive flavour library and distinctive in-house distillation and extraction capabilities make Rene Laurent a respected expert in complex and customised formulations.

Rene Laurent will become part of Prodalimâ??s Beverage Compounds business unit, strengthening Prodalimâ??s holistic beverage solutions platform. This integrated platform now spans juice-based compounds, multi-blends, functional compounds and flavour-based solutions, supported by a robust supply chain, advanced product development capabilities, and a strong global commercial organisation. Together, these capabilities will allow Prodalim to deliver a comprehensive one-stop shop, tailor-made offering to customers worldwide and further accelerate its profitable growth journey.

The acquisition of Rene Laurent marks another important milestone in Prodalimâ??s accelerated strategic transformation to cement its position as a high-value innovation partner for the Food and Beverage industry.

As part of its transformation, Prodalim has reorganised its operations into three purpose-driven divisions:

Â· Juice Solutions â?? legacy business covering a one-stop shop solution for juice producers, including sourcing, logistics, formulation and blending

Â· Speciality Ingredients & Solutions - covering taste ingredients such as essential oils, aromatic fruit-based essences (FTNF) and flavours, as well as beverage compounds solutions and functional ingredients, including citrus fibres and natural colours

Â· SOLOS - a premium de-alcoholization patent-based solutions servicing the NoLo industry

All divisions are supported by Prodalimâ??s vertically integrated, regenerative supply chain, anchored in circular economy principles. Through this approach, Prodalim empowers Food and Beverage brands to innovate with sustainability, functionality, and transparency at their core.