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Syren Spreads launches spoonable adaptogenic beauty chocolate

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Syren Spreads, a new edible beauty brand, is redefining self-care with the first-ever spoonable adaptogenic and botanical beauty chocolate set to officially launch on December 1, 2025. Designed to feel more like a treat than a task, this product transforms wellness routines into daily indulgenceâ??without compromising on efficacy.

With growing pill fatigue driving consumers away from traditional formats,Â Syren SpreadsÂ is a first-of-its-kind spoonable dietary supplement combining research-backed adaptogens and botanicalsÂ with a decadent chocolate hazelnut base. Designed to make beauty-from-within routines indulgent and effortless, it delivers effective nutrition in a format consumers crave while blending proven benefits with pure indulgence.

"Today's wellness routines often feel more like work than self-care," saidÂ Meg Castellon, co-founder and CEO of Syren Spreads. "Research clearly shows that people want rituals they look forward to, not regimens they forget. Syren Spreads turns time-honoured botanical ingredients into a delicious beauty ritual people actually craveâ??a daily self-care moment that's both indulgent and effective."

Syren SpreadsÂ combines 2,400mg of adaptogens per serving, including Tremella Mushroom, Astragalus Root, Gotu Kola, and Bamboo Silicaâ??leveraging both traditional wisdom and science-supported research on their roles in skin hydration, balance, and radiance. Enhanced with nourishing hazelnuts, antioxidant-rich cacao, and healthy plant fats, each spoonful is smooth and simple to enjoy, with no grittiness or herbal aftertaste.