

Starbucks introduces Hathikuli Tea and Frozen Teas under Teavana range

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A full-leaf Assam black tea, it is the first organic tea at Starbucks in India. It derives its name from the Assamese words Hathi (elephant) and Kuli (frequent). That implies that it is a place that is frequently visited by elephants.

Each sip of the beverage unfolds to reveal the complexity of the full leaves with a distinct full creamy body and smooth malty sweetness. It is served in a full pot, making it the perfect tea for two. It can either be enjoyed black or with milk and sugar.

"Starbucks Teavana brings a contemporary twist to the revered Indian tea traditions," said Sumitro Ghosh, chief executive officer, Tata Starbucks.

"This year, we take innovation to a whole new level with the first organic full-leaf black tea in the form of Starbucks Teavana Hathikuli Tea," he added.

"We invite our customers to explore and enjoy our signature tea ritual with the new brewed-to-order Hathikuli Tea and the invigorating India Spice Majesty Blend with a robust infusion of whole spices, which we launched last year," Ghosh said.

Starbucks Teavana also launched Frozen Teas, which are an entirely new way to enjoy the modern tea experience of Starbucks Teavana.

The Frozen Tea ingredients are curated to deliver the Teavana modernised tea experience and pay homage to culinary cultures in Asia.

These brightly-coloured beverages are icy and refreshing, making them the perfect go-to for lunch, an afternoon pick-me-up, or a post-workout thirst quencher.