

Laird Superfood introduces Maple Instant Latte with functional mushrooms

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Laird Superfood, a leader in functional coffee, creamers, and superfood products made with simple, minimally processed ingredients, has launched Maple Instant Latte with pure, real maple and a functional mushroom blend — delivering a true autumn flavour for a limited time. "Real maple tastes like real fall," says Laird Superfood CEO Jason Vieth.

The Laird Superfood Instant Latte line offers all-in-one powder-to-latte mixes for a convenient and delicious coffee shop experience in seconds; simply add hot water to enjoy. The Maple Instant Latte combines real maple sugar, premium coffee, coconut creamer, and energy benefits from the brand's Performance Mushroom Blend, which includes lion's mane, cordyceps, chaga, and maitake mushrooms. The latte also contains Aquamin, a blend made from red marine algae that includes bioavailable calcium, magnesium, and over 70 other trace minerals.

"We're thrilled to expand our Instant Latte line-up with a new delicious maple flavour. We've captured the seasonal spirit with the whole-food ingredients and functional benefits Laird Superfood is known for," said Vieth. "By providing coffee lovers with another delicious and functional fall offering, we continue to offer more flavours of our authentic, better-for-you beverages."