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Lamb Weston opens new Argentina production facility

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Lamb Weston Holdings, a leading global supplier of frozen potato products, announced the official opening of its 40,000-square-meter production facility located in Mar del Plata, province of Buenos Aires, Argentina.

The opening marks the completion of a multi-year project to build a state-of-the-art facility to serve customersâ?? needs for premium potato products in the growing Latin America market. Using the most advanced technology, the facility has the capacity to process 200 million pounds of potatoes per year, producing more than 100 varieties of frozen potato products.

The facility is now fully operational and has completed its first shipments to Brazil. In total, approximately 80 per cent of the product will be exported to Brazil and other Latin American markets, capitalising on the strategic location of the Mar del Plata port.

â??Weâ??re excited to reach this important company milestone as the Mar del Plata, Argentina plant will be a key strategic asset in meeting customersâ?? needs and expanding our business in Latin America,â? said Mike Smith, president and CEO. â??This grand opening marks the completion of our quest to build out a modern, state-of-the-art facility, setting new standards for quality, efficiency and sustainability, custom-made to meet customersâ?? requirements.â?

â??Opening our doors in Mar del Plata is significant for Lamb Weston and our customers, but also for Argentina, injecting additional income into the region, engaging experienced, innovative Argentine talent, and proudly supplying all of Latin America with our beloved french fries,â?• said Romina Broda, vice president and general manager of Latin America. â??We are pleased to invest in the local industry and, together, take Argentine quality and ingenuity to the broader region.â?