

Carlsberg Britvic investing £20Mn in Rugby factory

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Leading drinks business, Carlsberg Britvic, is investing £20 million in a new soft drinks canning line and building extension at its Rugby factory – creating more than 30 new jobs and bringing total investment in the site over the past five years to more than £60 million.

The new line will significantly increase production capacity, bringing the factory's total number of canning lines up to 10 and enabling Carlsberg Britvic to increase its production from 560,000 to 610,000 cans of soft drinks per hour.

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Located on the Glebe Farm Industrial Estate, the new line will create 34 new jobs in engineering and manufacturing. Recruitment for these roles is underway, and the total number of employees at the site will increase to more than 430 people.

Nigel Paine, VP of Production at Carlsberg Britvic, said: "This investment underscores our commitment to continuous improvement and innovation in our supply chain. By expanding our production capacity, we can meet the growing demand for our popular brands, create more jobs, and enhance our operational efficiency."

John Slinger, MP for Rugby, said: "I'm excited to hear about the recent announcement that the Carlsberg Britvic factory is expanding with another canning line. They are a significant employer in the Rugby community, and this announcement means more jobs for our area, opportunities for young people, and of course more of some of the nation's favourite soft drinks!"

"I visited earlier in the year and was so impressed by the team and the technology they use. It's their biggest factory in the UK and one of Europe's largest soft drinks manufacturing sites by volume and it's right in the heart of Rugby."

“I will continue to support local employers like Carlsberg Britvic wherever I can, because business is good for Rugby.”

This announcement follows previous investments, including a £1.15 million investment earlier this year, a £13 million canning line in 2023 and a £27 million canning line in 2021. These investments are part of Carlsberg Britvic’s broader strategy to enhance its supply chain and production capabilities.