

Palsgaard Brazil begins producing Emulpals® cake mix emulsifiers

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Palsgaard has expanded production of its Emulpals powdered cake emulsifiers to Brazil in response to the growing global and regional demand for the whipping agents.

Emulpals is Palsgaard's range of plant-based, lean-label emulsifiers for bakery premixes. They can be used in a variety of cake mixes to accelerate production speed, deliver high aeration and softness, and enable a switch from saturated or trans-fats to unsaturated liquid oils.

Palsgaard has been producing Emulpals in Denmark for more than 40 years. Now, Palsgaard Brazil is also manufacturing the emulsifiers for the first time. They are created in line with global quality and functionality standards, while the company also offers specially developed options for the Brazilian and Latin American markets.

The additional production site will help to guarantee the security of supply for Palsgaard's customers worldwide. For customers in the Americas, it also brings economic benefits through improved inventory management and reduced freight costs.

Miguel Hidalgo, CEO, Palsgaard Brazil, said: "Our Emulpals® emulsifiers have proven hugely popular with cake mix manufacturers across the world over the last four decades. We are delighted to announce that we have begun manufacturing these high-performing whipping agents in Brazil and are already distributing them to customers across the Americas."

Emulpals can be used to create a wide variety of cakes by adjusting the dosage and recipe components. To ensure a smooth formulation process, Palsgaard Brazil has a dedicated team of application experts on hand to collaborate with customers. This enables the development of products ranging from light to dense, with varied crumb structures or high egg and oil content.