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Starbucks India introduces first coffee experiential store in Chennai

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Starbucks India announced the opening of its newest coffee experiential store in Abhiramapuram, Chennai, a destination designed to bring customers closer to coffee than ever before. Every element of the store journey celebrates Starbucks' deep coffee heritage and expertise, creating an immersive environment where discovery, connection, and craftsmanship come alive.

The design of the store tells a story of coffee at every step, creating an atmosphere that goes far beyond function. Warm interiors, layered textures, and thoughtfully crafted lighting come together to guide customers seamlessly through the space, transforming each touchpoint into an immersive part of the coffee journey.

Chennai is a city known for its deep coffee heritage, from steaming filter coffee in steel tumblers to the dessert traditions that punctuate family gatherings. To speak to this palate, Starbucks is bringing India-first flavours into its craft. On the menu are beverages infused with jaggery, coconut, tamarind, chilli and shikanji. The Cinnamon Jaggery Latte, Malabar Coconut Cream Latte, Cocoa Birds Eye Chilli Latte, and Tamarind Red Peroo Shikanji Cold Brew each capture a fragment of Indiaâ??s culinary imagination.

For the first time, Starbucks India will also introduce two new exclusive beverages, available only at the Abhiramapuram coffee experiential store:

Banoffee Latte: A luxurious fusion of bold espresso and velvety steamed milk, delicately layered with indulgent banana sweetness and a hint of caramelized depth. Smooth, rich, and irresistibly creamy, itâ??s comfort in a cup

Banoffee Cold Brew: Starbucksâ?? signature slow-steeped cold brew meets the playful richness of banana and caramel. Refreshingly smooth, perfectly balanced, and decadently uplifting, an inventive twist on a modern classic

The store also brings a curated range of coffee beans from celebrated regions around the world. From Kenya to Sumatra and Latin America, the collection includes five espresso choices and thirteen whole bean varieties, such as Starbucks Willow

Blend, Starbucks Single-Origin Zambia, Starbucks Single-Origin Colombia, Pike Place Roast and Starbucks House Blend.