

GNT presents EXBERRY® color innovation at Gulfood

01 October 2025 | News

EXBERRY® colors are made from non-GMO fruit, vegetables, and plants



EXBERRY® colors are made from non-GMO fruit, vegetables, and plants

GNT will showcase its plant-based EXBERRY colors with shade-shifting drinks, a build-your-own rocky road station, and bold new concepts at Gulfood Manufacturing 2025 (November 4-6, Dubai).

EXBERRY colors are made from non-GMO fruit, vegetables, and plants. They offer a natural alternative to synthetic dyes and can be used to deliver a complete spectrum of shades in food and drink.

At Gulfood, GNT (Hall 6, B6-48) will present a range of EXBERRY concepts and experiences to demonstrate their potential. These will include an interactive color-changing beverage and the opportunity to create rocky road bars with different colors, flavors, and textures. Attendees will be able to add EXBERRY-colored inclusions to the confectionery bars to build their own multisensory products.

The full EXBERRY rainbow will also be on show through colorful concepts, including ice cream, wafer cones, noodles, mayonnaise, and snacks.

GNT's experts will be available throughout the event to discuss individual project requirements, including technical and regulatory queries.

Santhosh Thankappan, Sales Director at GNT Middle East, said: "Modern consumers love exciting food and drink with eye-catching shades and natural ingredients. At Gulfood, we're showcasing how our plant-based colors can be used to create fun, multisensory, and interactive experiences without compromising on the label. Join us at the show and discover the possibilities with EXBERRY® for yourself."