

SADAFCO to launch Tetra Pak E3 speed hyper line in Saudi Arabia

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Saudia Dairy and Foodstuff Company (SADAFCO) has announced that it will be the first in the Kingdom of Saudi Arabia to deploy the Tetra Pak E3 Speed Hyper Line, a cutting-edge technology designed for efficient, high-volume production of small-format packs.

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The agreement was formally signed by Patrick Stillhart, CEO of SADAFCO, and Konstantin Kolesnik, Managing Director of Tetra Pak Arabia Area, marking another milestone in the long-standing strategic partnership between the two companies.

"This deployment reflects our commitment to driving innovation and sustainability in food production, while continuing to deliver the highest quality products to consumers in the Kingdom," said Stillhart.

SADAFCO stated that the initiative is a step forward in shaping the future of food production in Saudi Arabia through advanced technologies and environmentally responsible practices.