

Standard Process debuts SP Red Food

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Standard Process, a pioneer in whole food-based nutritional supplements, announced SP Red Food, a powerful supplement that brings together the health benefits of red superfoods in one convenient formula.

Nearly 80 per cent of Americans fall short on red fruits and vegetables, missing out on key nutrients that support cardiometabolic wellness, exercise performance, and healthy aging. SP Red Food helps close that gap with a blend of organic red beetroot and organic red mountain spinach, both grown on Standard Process' Certified Organic Farm, plus astaxanthin from whole algae — three nutrient-dense ingredients that provide a wide range of benefits.

"SP Red Food delivers powerful red-based nutrients from two of our farms' most potent crops, red beetroot and a lesser-known red plant called mountain spinach (*Atriplex hortensis*) that concentrates nitrates and essential minerals," says Weston Bussler, PhD, Product Development Manager at the Standard Process Nutrition Innovation Center in Kannapolis, North Carolina. "These plants pair with whole food astaxanthin, a powerful clinically studied membrane antioxidant, to support cardiometabolic health, skin protection from photoaging, eye protection from daily screen use, exercise performance and muscle recovery. It is a convenient way to give our body nutritional tools to handle everyday challenges and function at its peak."